



What Scotland gets from the Ryder Cup 2014

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Where did it all start?

2001 Ryder Cup bid for 2009:

“To provide every child in Scotland with an opportunity to experience golf by the time they are nine years old”

Henry McLeish
First Minister, Scottish Executive

Key milestones

- Launched in 2003
- Clubgolf Scotland Ltd established in 2006
- 2009 – 100% roll-out??

How it all works

- Partnership – SGU, SLGA, PGA, Golf Foundation & Sportscotland
- Scottish Government funding commitment - £500,000 p.a.
- Sportscotland coaching subsidy
- Sportscotland facility investment
- A player Pathway
- A coach Pathway



Selection

Delivered by PGA Pros who have completed clubgolf Stage 3 orientation

Delivered by Level 1 Advanced coaches or by Assistant Pros (Level 2)

Delivered by Level 1 coaches (Volunteers)

Delivered in schools (P5) by teachers

National Squad (Stage 5)

Academy (Stage 4)

County/Area (Stage 3P)

clubgolf Stage 3

clubgolf Stage 2

clubgolf Stage 1

firstclubgolf (age 9)

Progression through participation, achievement & selection for advanced coaching

Involvement through Junior club membership and lifelong participation in golf



Clubgolf Coach Pathway

PGA Pros who have attended orientation can deliver clubgolf Stages 1-3

Assistant Pros or volunteer coaches attaining Level 2 can deliver clubgolf Stages 1 & 2

Level 1 coaches can complete further CPD and deliver clubgolf Stages 1 & 2
Volunteers who successfully complete Level 1 can deliver clubgolf Stage 1

Volunteers who complete disclosure check & attend Child Protection workshop can help Level 1 coaches

Teachers can deliver firstclubgolf after completing Local training



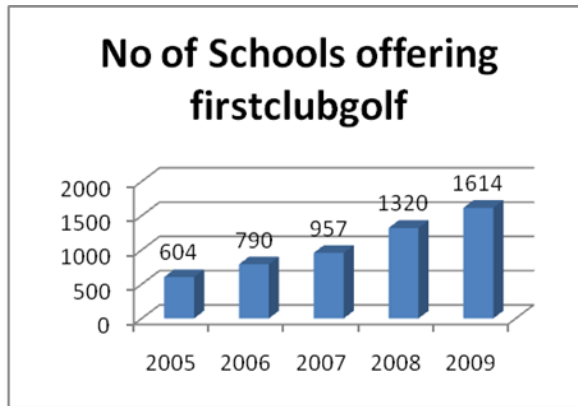
The clubgolf coach pathway makes appropriate use of qualifications

Volunteers can develop their coaching skills as a Level 1 coach (UKCC compliant)

2009 – A Year of Achievement

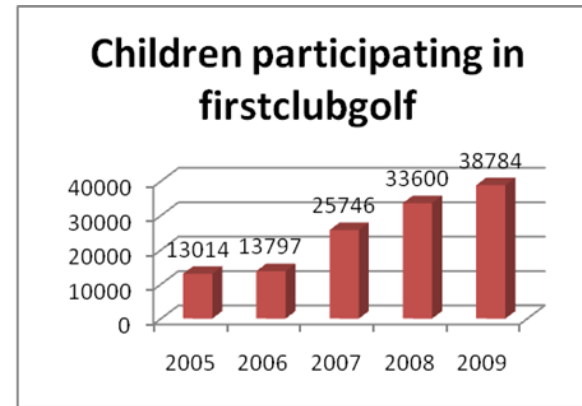
- Targets met for participation in Schools and Clubs
- Innovative programmes established in Scotland's cities
- More opportunities for coaches to develop their skills
- More PGA Pros getting involved
- Connecting the pathway – engagement with SGU Area coaching
- Continued high media profile

School Participation Summary



All Scottish local authorities offered firstclubgolf in 2009.

Delivery took place in 1612 out of 2161 primary schools, plus two independent schools.

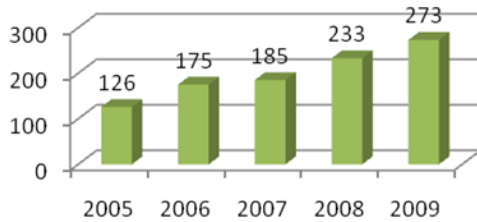


More than 70% of P5 children received an introduction to golf in school.

38,784

Club Participation Summary

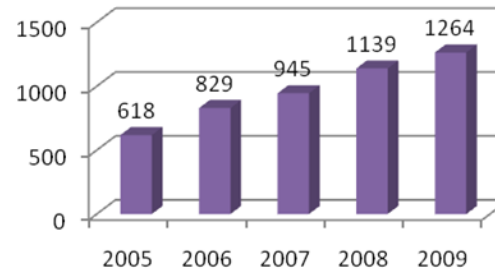
Golf Clubs / Facilities with clubgolf coaching



Out of 289 clubs now working with clubgolf, 273 delivered coaching programmes in 2009

273

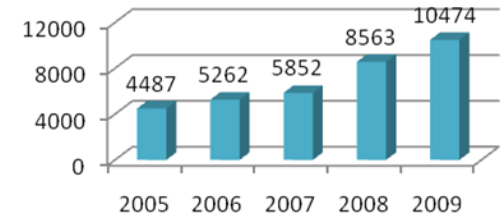
Active Volunteer Coaches



We fell slightly short of our target to see 1,300 volunteer coaches active in 2009, however this has not impacted participation

1264

No of children in club coaching programmes



More than 10,000 children took part in coaching at clubs – a significant milestone towards a fully rolled out programme with 20,000 participants.

10474

Key Targets for 2010

- 41,000 new children introduced to golf at school
- 12,000 children in club coaching programmes (incl 3,000 girls)
- 350 new volunteer coaches / active vol. workforce of 1,400
- 100 PGA professionals working with clubgolf
- 300 venues delivering clubgolf coaching



2010-2014

A new Strategy for clubgolf

New Strategy – Four Strategic Goals

- An opportunity for every child in Scotland to experience golf by age 9
- A coaching workforce at the heart of Junior golf, capable of meeting the demand from children who want to play
- More children playing golf and more Junior golf club members
- A broader and better coached pool of players from which more talented golfers will emerge

New Strategy – What's Important to Clubs ?

- Regional infrastructure to help develop Junior golf at club level
- Support for Coach Education and Development
- Maximising opportunities for talented golfers to progress
- Encouraging children to play golf

What else does the Ryder Cup mean for Scottish Golf?

- A Framework for Scottish Golf
- Government funding
- Professional tournaments
- Keeping up with the Commonwealth Games
- A coaching workforce and a coaching culture



Thank You

Questions?