



Brocton Hall Golf Club

ROLE OF GENERAL MANAGER

Candidate profile

Ideally a third level qualification or professional accreditation with a recognised body, preferably in the areas of hospitality, business, finance, hospitality or club management.

Highly developed personal skills. Naturally inclusive. An energetic and enthusiastic self-starter, flexible and adaptable with the ability to manage complexity efficiently.

At least 5 years' demonstrable success in management in a sizeable organisation to include operational and budgetary responsibility. Exposure to managing a business within the hospitality industry, a comparable services facility, or a members' club would be preferred.

Comfortable being visible and a consummate communicator (both written and verbal) able to engage effectively with diverse groups such as committee members, sub-committee members, club officers, different club membership sections and demographics, line managers, general staff at all levels, visiting groups and individuals, suppliers, partners, England Golf and other governing bodies, and other external agencies and stakeholders.

A knowledge and appreciation of the game of golf would be a significant advantage.

Demonstrable and proven people management and leadership skills engendering team engagement through clear communication and articulation of strategy and objectives and the road that needs to be taken.

Previous experience of working with or reporting to a board or committee would be an advantage.

Commercial acumen coupled with evidence of significant contributions to promotional and sales and marketing campaigns, demonstrating "passion for the brand".

A continuous improvement mindset and commitment to continuing professional development and upskilling where necessary. An eagerness to identify opportunities and an ability to, where appropriate, and with the agreement of the management committee, manage positive evolution.

Well-developed organisational, commercial and IT skills, including website and social media management.