

GCMA



MEMBERSHIP

**SUPPORTING THE PROFESSIONAL AND
PERSONAL DEVELOPMENT OF OUR MEMBERS**

SUPPORT - INSPIRE - REPRESENT

WHO WE ARE

The Golf Club Managers' Association was originally formed in 1933; by Golf Club Managers, for Golf Club Managers. We have a history and heritage to be proud of, and alongside this we have an exciting vision for developing and shaping the future of Golf Club Management in the UK and believe that our members are at the very heart of everything that we do.

As the leading association for Golf Club Management in the UK we are committed to making a positive difference to the game of golf, through supporting the Professional and Personal Wellbeing of our members.

We recognise the importance of not only providing our members with technical guidance and advice, but also delivering a wide range of education and professional development opportunities AND supporting personal development and wellbeing.

TOM BROOKE
GCMA - CEO



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YOUR MEMBERSHIP

At the Golf Club Managers' Association, we're here to support you – the people who lead, shape, and sustain the future of golf clubs across the UK and beyond. As a GCMA member, you join a trusted professional community built on connection, knowledge and care.

We've designed our member benefits around what matters most to you:

PERSONAL SUPPORT AND WELLBEING

Guidance, reassurance, and resources to help you stay balanced and resilient.

HELPLINES AND EXPERT ADVICE

Immediate access to specialist support for the professional challenges you face.

NETWORKING AND EVENTS

Opportunities to connect, share, and grow with peers across the golf industry.

EDUCATION AND CAREER DEVELOPMENT

Learning, leadership, and growth pathways designed to advance your career.

Together, we're shaping a stronger, more connected future for golf club management.

Welcome to your professional home.

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PERSONAL SUPPORT AND WELLBEING



COUNSELLING

Free confidential support and advice by phone to you or your family members with a qualified counsellor



MENTAL HEALTH FIRST AIDERS

Access to dedicated and trained MHFAiders from the GCMA membership



LEGAL EXPENSES INSURANCE

With £50,000 indemnity per claim, members have peace of mind knowing they have robust protection and access to a 24/7 legal helpline



PERSONAL TAX ADVICE

Access to a dedicated helpline for those who require expert assistance navigating complex personal tax issues



LEGAL DOCUMENTS

Full suite of online consumer legal documents available, including a free will



EMPLOYMENT LAW HELPLINE

Personal support and advice for GCMA members in the workplace

HELPLINES AND EXPERT ADVICE



ONLINE INFORMATION HUB

Advice, templates and information covering all areas of golf club management



GOLF MANAGEMENT HELPDESK

Our online helpdesk is staffed by industry experts to swiftly answer your management questions



FINANCIAL HELPLINE

Dedicated free helpline providing expert financial advice for your golf club



GOLF CLUB LEGAL HELPLINE

Free expert legal advice for your golf club



GCMA BUSINESS PARTNERS

Access a network of expertise, delivering up-to-date, quality advice on all technical and operational golf club issues

NETWORKING AND EVENTS



REGIONAL NETWORKS

Our regional events provide fantastic networking opportunities, regular communication and act as an excellent source of information and support



GCMA MEMBER AWARDS

Recognising outstanding leadership from within the GCMA community



GCMA NATIONAL MEMBERS' CHAMPIONSHIPS

Your opportunity to be recognised as your association's best golfer



REPRESENT THE GCMA

Play golf and represent the GCMA regionally and internationally throughout the year



Our biennial flagship event, a must attend event for anyone involved in golf club leadership

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EDUCATION AND CAREER DEVELOPMENT

QUALIFICATIONS AND CERTIFICATES

GCMA 
**PRINCIPLES OF GOLF CLUB
MANAGEMENT**

This one-week course provides you with a fantastic overview of all of the key proficiencies that you need to become a knowledgeable and well informed industry professional.

GCMA 
ADVANCED
Management Programme

An accessible and flexible programme, consisting of 11 individual deep dive, advanced certificates. Each certificate provides a practical learning experience and delivers in-depth skills and knowledge on the key topics that will support you in developing as a highly effective manager and leader.

PROFESSIONAL DEVELOPMENT

SKILLGATE

The Skillgate Infinity Library offers 1,000+ courses on soft skills in multiple formats, supporting your ongoing personal and professional development. Courses range from 30 minute short tutorials to full certificates.

WEBINARS

The GCMA Webinar Series is a dynamic collection of online sessions designed to address the most pressing and relevant topics in golf club management.

**REGIONAL BUSINESS
MEETINGS**

Meetings designed to foster a sense of community and collaboration, offering members the opportunity to network, exchange ideas, and engage in meaningful dialogue on operational, strategic, and regulatory topics affecting their clubs.

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EDUCATION AND CAREER DEVELOPMENT

CAREER DEVELOPMENT & SUPPORT



Designed to help you grow, connect, and succeed at every stage of your career. The Aspire Career Development Series is made up of webinars, workshops, and 1-to-1 support to build skills, define goals, and progress your GCMA Accreditation.

CAREER DEVELOPMENT 1-2-1s

These confidential, one-on-one online meetings offer members the opportunity to discuss their goals, challenges, and aspirations with our Professional Development Manager.

Interested in advancing your career in golf club management?
Learn more about GCMA Education and Career Development
opportunities using the links below:

[Learn more about GCMA Education and Career Development](#)

[View the 2026 Education Diary](#)

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A FLEXIBLE , INCLUSIVE AND REWARDING ACCREDITATION PATHWAY, DESIGNED TO CAPTURE THE VALUE THAT YOU BRING TO THE INDUSTRY

GCMA Accreditation recognises your experience, skills, knowledge and achievements as well as your learning and qualifications and ongoing commitment to your own personal and professional development.

GCMA ACCREDITATION LEVELS:



Suitable for: All current or aspiring golf club managers

Delivery: Online submission

Included in GCMA Membership



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MEMBERSHIP TYPES

RETIRED

AFFILIATE

FULL

Personal Development 1-2-1s			
GCMA Webinars			
Accreditation Aspiring Manager			
Accreditation Levels 1-3			
Advanced Management Programme			
GCMA Helpdesk			
Golf Club Legal Helpline			
Finance Helpline			
Personal Employment Law Helpline			
Legal Expenses Insurance & Helplines			
Regional Meetings & Golf			
Regional WhatsApp			
GCMA Information Hub			
Partnership Services			
GCMA Skillgate			

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JOIN THE GCMA

Membership Categories

Full Membership **£440**

Affiliate Membership **£270**

Retired Membership **£110**

[Join Now](#)

GCMA insights

Not ready for membership? Why not subscribe to our free GCMA Insights Newsletter? It provides topical content for golf industry professionals, discussing the things that matter most for those that work in golf clubs. and exploring the world of golf club management.

[SUBSCRIBE HERE](#)

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GCMA BUSINESS PARTNERS

We work with several leading brands and specialist services and equipment providers to ensure that our members are receiving up to date, quality advice and support on all technical and operational golf club management issues.

Our valued partners also provide our members with exclusive offers and discounts to benefit both yourself and your golf club.

OUR PREMIUM PARTNERS



**FAIRWAY
CREDIT**
GOLF MEMBERSHIP FUNDING



UNDER ARMOUR.

RAIN BIRD

R&A | Sustainable
Agronomy.

[View our full network of partners here.](#)



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