

General Manager – Rookery Park Golf Club

Lead one of Suffolk's premier golf destinations and shape its future success.

Rookery Park Golf Club, located just one mile from Lowestoft and 25 miles from Norwich, is home to an 18-hole Championship Parkland Course, a 9 hole academy facility, a driving range, and a thriving in house food and beverage operation. Established in 1975, with around 850 members, the club has a proud history and an exciting future—and we're looking for a dynamic leader to help us achieve it.

About the Role

As **General Manager**, you'll be at the heart of our operations, leading a dedicated team to deliver an exceptional experience for members and visitors. Reporting directly to the Board, you'll have the autonomy to drive growth, enhance services, and shape the club's long-term strategy.

Key Responsibilities

- Inspire and lead the management team to deliver outstanding service and achieve business objectives.
- To lead the club and staff on a day-to-day basis with strong management and leadership
- To build a strong relationship with the members of RPGC
- Delivery of the overall strategy and plans
- Responsible for the effective day to day management and operations of the golf club within budget
- Collaborate with the key stakeholders, head green keeper, club professional, bar manager, head chef to maximise the customer service and experience.
- Drive growth, visitor income, and hospitality revenue through effective sales and marketing.
- Proactive management of commercial operations and staff
- To be a strong communicator both written and verbal
- Manage all club systems and IT.
- Maintain compliance across health and safety, data protection, and environmental standards, ensuring all records are up to date.
- To be able to work to deadlines with strategic planning
- Have a strong commercial acumen and interpretation of the club finances.
- To be able to problem solve through a pragmatic approach.
- Oversee all aspects of membership, including retention, satisfaction, and renewals.
- Experience of business development and growing revenue streams
- Ensure catering operations meet targets and continuously improve member and visitor satisfaction.
- Report monthly to the Board on financial performance and key metrics.
- Collaborate with the Board to develop and execute strategic business plans.
- Responsible for the club's social media, marketing, and online presence. To provide a marketing plan within the agreed budget
- Responsible for all internal/external communication

What we're looking for

- Proven experience in club management or a similar leadership role.
- Strong business development skills and financial acumen.
- Excellent team leadership and people management abilities.
- A proactive, customer-focused approach with outstanding communication skills.

Why Join Us?

This is an opportunity to make a real impact in a well-established, member-focused club with a simple, agile structure. You'll enjoy the freedom to innovate and the support to succeed.

We offer: Salary £45k-£55k dependent on experience, pension scheme and golf membership. 25 days holiday plus statutory bank holiday, potential for flexible working on occasions.

How to Apply

Please send a confidential letter outlining your motivation and relevant experience, along with an up-to-date CV including qualifications, current remuneration, and relocation ability if required to: stuartpunt@icloud.com **Closing date for applications 16th February.**